

**KARK-TV**  
**PROGRAMS**  
**PROVIDING THE**  
**MOST**  
**SIGNIFICANT**  
**TREATMENT OF**  
**COMMUNITY**  
**ISSUES**  
**Oct – Dec 2007**

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 10/01/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT:</b>  TYPE:  Describe the story:	
<b>DAY: TUESDAY FORMAT: ess</b>  TYPE: education  Describe the story: COLLEGE HILL ELEMENTARY IN TEXARKANA AND BENTONVILLE HIGH SCHOOL ARE TWO OF THE NEARLY 300 SCHOOLS RECOGNIZED ACROSS THE COUNTRY AS A BLUE RIBBON SCHOOL-- THE ONLY ONES IN ARKANSAS.	
<b>DAY: WEDNESDAY FORMAT: vo</b>  TYPE: • politics  <b>Describe the story:</b> PRESIDENT BUSH EXERCISES THE FOURTH VETO OF HIS PRESIDENCY TODAY ... BY REJECTING A BIPARTISAN CHILDREN'S HEALTH INSURANCE BILL -- KNOWN AS S-CHIP.	
<b>DAY: THURSDAY FORMAT: sotvo</b>  TYPE: • politics  <b>Describe the story:</b> AN EFFORT TO KEEP HOMOSEXUALS AND CO-HABITATING COUPLES FROM FOSTERING CHILDREN IS ONE STEP CLOSER TO THE BEING ON THE '08 BALLOT.	
<b>DAY: FRIDAY FORMAT: VOSOT</b>  TYPE: MEDICAL  <b>Describe the story:</b> FLU SEASON IS JUST ABOUT HERE... AND THE MAYOR OF LITTLE ROCK WANTS TO GET YOUR ATTENTION...BY GETTING A FLU SHOT.	

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 10-1-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY:** M **FORMAT:** VO

**TYPE:** MEDICAL

**Describe the story:** THE BURN CENTER AT ARKANSAS CHILDREN'S HOSPITAL RECENTLY JOINED THE RANKS OF INSTITUTIONS THAT HAVE RECEIVED A BURN CENTER VERIFICATION STATUS.

**DAY:** Tu **FORMAT:** PKG

**TYPE:** EDUCATION

**Describe the story:** DO YOU READ TO YOUR CHILDREN EVERY NIGHT?  
IT'S PROVEN THIS SMALL TASK COULD MAKE A BIG DIFFERENCE IN THE PERSON THEY BECOME...  
AND TO FIGHT THE ONGOING BATTLE OF ILLITERACY.. ONE LOCAL SCHOOL IS BRINGING IN PARENTS TO GET INVOLVED

**DAY:** W **FORMAT:** VOSOT

**TYPE:** POLITICS

**Describe the story:** PRESIDENT BUSH TODAY FULFILLED HIS PROMISE TO VETO LEGISLATION THAT WOULD HAVE EXPANDED THE STATE CHILDREN'S HEALTH INSURANCE PROGRAM BY 35 BILLION DOLLARS OVER FIVE YEARS.  
--FUNDING THAT HELPS ARKANSAS' AR KIDS FIRST PROGRAM.

**DAY:** Th **FORMAT:** PKG

**TYPE:** CRIME PREVENTION

**Describe the story:**... LOCKED INSIDE A U-HAUL AFTER BING ROBBED, TWO PEOPLE ARE LUCKY ENOUGH TO HAVE HAD  
A FAMILY MEMBER COME BY TO CHECK ON THEM, SO THEY COULD GET OUT,  
OR THIS SIMPLE ROBBERY COULD HAVE BEEN MUCH WORSE.  
HERE'S THIS WEEKS PULASKI COUNTY CRIMESTOPPERS REPORT.

**DAY: F FORMAT: RDR**

**TYPE: medical**

**Describe the story:** FLU SHOT CLINICS ARE NOW OPEN AT KROGER STORES ACROSS THE STATE. THE SHOT IS 30 DOLLARS AND IS AVAILABLE FOR NO OUT OF POCKETS COSTS FOR MEDICARE PART B PARTICIPANTS.

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 10-8-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY:** M **FORMAT:** PKG

**TYPE:** CONSUMER

**Describe the story:** CASH BACK... FREQUENT FLYER MILES... GIFT CARDS... ZERO PERCENT INTEREST. YOU NAME IT, AND THERE'S A CREDIT CARD THAT WILL LIKELY GIVE IT TO YOU.

SO IF YOU USE PLASTIC, YOU SHOULD BE GETTING SOME KIND OF REWARD FOR DOING SO. AND NOW THERE'S A WAY TO FIND THE BEST DEAL FOR YOU.

**DAY:** Tu **FORMAT:** VOSOT

**TYPE:** EDUCATION

**Describe the story:** A VIDEO SHOWING THE CONDITIONS INSIDE A PULASKI COUNTY SCHOOL WAS SHOWN TO THE SPECIAL SCHOOL DISTRICT BOARD TONIGHT.

**DAY:** W **FORMAT:** VOSOT

**TYPE:** EDUCATION

**Describe the story:** BEING PAID TO LEARN -

A NEW INCENTIVE PROGRAM COULD REWARD STUDENTS WITH MONEY FOR SCORING WELL ON ADVANCED PLACEMENT EXAMS...

**DAY:** Th **FORMAT:** pkg

**TYPE:** crime prevention

**Describe the story:**... AT THE END OF LAST MONTH SOMEONE WENT TO WORK AT A PULASKI COUNTY CONSTRUCTION COMPANY, OR RATHER WENT TO WORK ON A CONSTRUCTION COMPANY--BREAKING IN AND GOING RIGHT WHERE CASH WAS KEPT.

NOW INVESTIGATORS SAY IT'S A MATTER OF TIME BEFORE THEY BUILD THEIR CASE--LEADING THEM TO A SUSPECT.

**DAY: F FORMAT: VO**

**TYPE: CRIME PREVENTION**

**Describe the story:** A MAN WHO HAD TWO, COLLECTIBLE CARS STOLEN FROM HIS LOCKED WAREHOUSE IN NORTH LITTLE ROCK GETS A HAPPY ENDING.

THE 1970 MUSTANG PICTURED HERE WAS RECOVERED A FEW WEEKS AGO AND JUST A FEW DAYS AGO THIS 1969 CORVETTE WAS ALSO FOUND.

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 10/08/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: consumer</b>  TYPE: pkg  Describe the story:      EVERY YEAR THOUSANDS OF ARKANSANS WHO ARE ELIGIBLE FOR FOOD STAMPS AND MEDICAL ASSISTANCE SIMPLY DON'T APPLY.. AND THE GOVERNOR SAYS THAT'S NOT A GOOD THING..HERE'S WHY, MOST OF THAT IS FEDERAL MONEY AND IF ITS NOT USED.. IT GOES TO OTHER STATES.	
<b>DAY: TUESDAY FORMAT: consumer</b>  TYPE: pkg  Describe the story: EACH YEAR CONSUMERS AND BUSINESSES LOSE MORE THAN 20 BILLION DOLLARS IN FAKE CHECK SCAMS. AND YOU MAY BE ONE OF THE MILLIONS OF ADULTS WHO RECEIVE AT LEAST ONE SCAM EMAIL A WEEK.	
<b>DAY: WEDNESDAY FORMAT: education</b>  TYPE: • pkg  <b>Describe the story:</b> PAYING STUDENTS FOR HIGHER TEST SCORES-- IT'S A CONTROVERSIAL IDEA THAT COULD SOON BECOME A REALITY FOR SEVERAL HIGH SCHOOLS IN THE STATE. IT'S ALSO PART OF AN EFFORT TO ATTRACT MORE STUDENTS TO ADVANCED PLACEMENT PROGRAMS...	
<b>DAY: THURSDAY FORMAT: medical</b>  TYPE: • vosot  <b>Describe the story:</b> HEALTHCARE PROFESSIONALS FROM AROUND THE REGION BRAINSTORMED TODAY, ABOUT CHILDREN'S HEALTH... WITH AN EMPHASIS ON CHILDHOOD OBESITY.	
<b>DAY: FRIDAY FORMAT:</b>  TYPE:	

**Describe the story:**



## WEEKLY PRODUCER REPORT

<p>Name: Melissa Hayes</p> <p>Show: 10:00 p.m. show</p> <p>Week of: 10-15-07 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: M FORMAT: PKG</b></p> <p><b>TYPE: CRIME PREVENTION</b></p> <p><b>Describe the story:</b> ADDICTION, FIGHTING IT, BEATING IT LIVING WITH IT..MANY DONT MAKE IT, WHEN IT COMES TO METH MANY SAY THEY NEVER WILL--BUT MORE AND MORE ARE. A NEW PROGRAM IS HAVING GREAT SUCCESS IN REHABILITATING DRUG ADDICTS... AND IT'S MAKING AN IMPACT ACROSS THE STATE BY HELPING EVERYONE FROM METH ADDICTS TO MARIJUANA USERS...</p>	
<p><b>DAY: Tu FORMAT: ESS</b></p> <p><b>TYPE: POLITICS</b></p> <p><b>Describe the story:.</b> A POSSIBLE REPLACEMENT FOR THE U-S COURT'S EASTERN DISTRICT JUDICIAL SEAT IS NOW ON THE BOOKS. PRESIDENT BUSH ANNOUNCES HE INTENDS TO NOMINATE THIS MAN, JUDGE BRIAN MILLER. MILLER WOULD REPLACE JUDGE GEORGE HOWARD JUNIOR WHO DIED</p>	
<p><b>DAY: W FORMAT: SOTVO</b></p> <p><b>TYPE: MEDICAL</b></p> <p><b>Describe the story:</b> DOCTORS ACROSS THE NATION ARE CALLING IT "THE SUPER BUG"... AND THIS LITTLE BUG IS CAUSING A MAJOR PUBLIC HEALTH EMERGENCY. STAPH INFECTION IS A VERY COMMON TYPE OF BACTERIA THAT LIVES ON THE SKIN.</p>	
<p><b>DAY: Th FORMAT: PKG</b></p> <p><b>TYPE: CRIME PREVENTION</b></p> <p><b>Describe the story:...</b> DO YOU BELIEVE IN COINCIDENCE? A FATHER AND SON WHO ARE BOTH PHARMACISTS HAVE REASON TO. JUST HOURS AFTER SOMEONE TRIES TO ROB THE SONS PHARMACY, SOMEONE ROBS THE FATHERS PHARMACY, AND SHOOTS HIM IN THE PROCESS. IN ONE CASE THERE HAVE BEEN ARRESTS, IN THE OTHER, NO SUCH LUCK JUST YET.</p>	

HERE'S THIS WEEKS PULASKI COUNTY CRIMESTOPPERS REPORT.

**DAY: F FORMAT: VO**

**TYPE: MEDICAL**

**Describe the story:** THERE'S A NEW HIGH TECH WAY TO DETECT CANCER AND MONITOR TREATMENT.  
UNLIKE AN ORDINARY BLACK AND WHITE M-R-I, THE THREE DIMENSIONAL COLOR IMAGE CAN BE  
MANIPULATED FROM EVERY ANGLE,

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 10/29/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: vosot</b>  TYPE: consumer  Describe the story: LITTLE ROCK PARENTS HAVE A NEW TOOL IN THE NEVER-ENDING FIGHT TO KEEP THEIR CHILDREN SAFE.	
<b>DAY: TUESDAY FORMAT: voess</b>  TYPE: consumer  Describe the story: ON THAT NOTE, HALLOWEEN IS GENERALLY A TIME FOR MISCHIEF... SO WITH THAT IN MIND...THERE ARE A LOT OF THINGS YOU NEED TO KNOW TO STAY SAFE WHILE TRICK OR TREATING..	
<b>DAY: WEDNESDAY FORMAT: ess</b>  TYPE: • politics  Describe the story: THE RASMUSSEN POLL WAS RELEASED AGAIN TODAY AND MIKE HUCKABEE IS BACK IN FOURTH PLACE.	
<b>DAY: THURSDAY FORMAT: vosot</b>  TYPE: • education  Describe the story: TODAY MARKS THE START OF THE ARKANSAS EDUCATION ASSOCIATION PROFESSIONAL DEVELOPMENT CONFERENCE.	
<b>DAY: FRIDAY FORMAT: VOSOT</b>  TYPE: EDUCATION  Describe the story: AT THE GOVERNOR'S MANSION THIS AFTERNOON... GOVERNOR BEEBE AND EDUCATION COMMISSIONER KEN JAMES RECOGNIZED 14 OF ARKANSAS'S "BEST PRACTICE" JUNIOR HIGH SCHOOLS...	

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 10-29-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: M FORMAT:

TYPE:

Describe the story:

DAY: Tu FORMAT:

TYPE:

Describe the story:.

DAY: W FORMAT:

TYPE:

Describe the story:

DAY: Th FORMAT: VOSOT

TYPE: CONSUMER

Describe the story:... GAS PRICES APPEAR TO BE ON THE RISE AGAIN.  
THE STATE AVERAGE FOR A GALLON 2-DOLLARS 83 CENTS -- UP ELEVEN CENTS FROM A MONTH AGO.

DAY: F FORMAT: VOSOT

TYPE: MEDICAL

Describe the story:

PEOPLE IN THE INTENSIVE CARE UNIT AT SAINT JOSEPH MERCY HEALTH CENTER IN HOT SPRINGS ARE IN ISOLATION TONIGHT...

THAT AFTER SIX PATIENTS WERE AFFECTED BY A DRUG-RESISTANT BACTERIA CALLED "ACINETOBACTER"

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 10/22/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: vosot</b>  TYPE: education  Describe the story:     IT WAS THE <b>BEST KIND</b> OF SURPRISE TODAY FOR FOLKS AT BOB COURTWAY MIDDLE SCHOOL IN CONWAY.... WHEN ONE OF THEIR OWN WAS GIVEN A <b>NATIONAL</b> MILKEN EDUCATOR AWARD.	
<b>DAY: TUESDAY FORMAT: vosot</b>  TYPE: medical  Describe the story:    AN HONOR THAT THE WHITE RIVER MEDICAL CENTER HAS BEEN WORKING FOR... HAS FINALLY BEEN ACHIEVED. THE BATESVILLE HOSPITAL HAS WON THE GOVERNOR'S <b>QUALITY AWARD</b> .	
<b>DAY: WEDNESDAY FORMAT: pkg</b>  TYPE: • consumer  <b>Describe the story:</b> IT'S ONE OF THE BEST KEPT SECRETS, ACCORDING TO A MAJOR CALIFORNIA REAL ESTATE FIRM... AND THIS FIRM PUTS LITTLE ROCK IN THE TOP TEN, AMONG CITY'S TO KEEP AN EYE ON, WHEN IT COMES TO INVESTING IN REAL ESTATE AND RELOCATING BUSINESS.	
<b>DAY: THURSDAY FORMAT: VOSOT</b>  TYPE: • EDUCATION  <b>Describe the story:</b> THEY ARE IMPERATIVE IN OUR CHILDREN'S LIVES...TEACHERS. TODAY ONE OF THE STATE'S FINEST WAS RECOGNIZED FOR HER WORK BY RECEIVING THE ARKANSAS HISTORY TEACHER OF THE YEAR.	
<b>DAY: FRIDAY FORMAT: ess</b>  TYPE: politics  <b>Describe the story:</b> WHILE VYING TO BE THE NEXT PRESIDENT...MIKE HUCKABEE IS	

MOVING UP IN A NEW NATIONAL POLL.

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 10-22-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY:** M **FORMAT:** VO

**TYPE:** MEDICAL

**Describe the story:** MORE AND MORE AMERICANS ARE EATING OUT, WHICH *ISN'T* A BIG SURPRISE....  
BUT THEY AREN'T NECESSARILY MAKING HEALTHY FOOD CHOICES WHILE ON THE GO.

**DAY:** Tu **FORMAT:** SOTVO SOT

**TYPE:** MEDICAL

**Describe the story:.**

THE AMERICAN CANCER SOCIETY RECOMMENDS THAT ALL WOMEN OVER FORTY HAVE ANNUAL MAMMOGRAMS.

BUT, WITH OTHER SCREENING METHODS AVAILABLE, SOME WOMEN ARE OPTING TO HAVE M-R-I'S OR ULTRASOUNDS IN ADDITION TO A MAMMOGRA.

**DAY:** W **FORMAT:** VO

**TYPE:** CONSUMER

**Describe the story:** EXISTING HOME SALES DROPPED BY A RECORD LEVEL LAST MONTH.

ACCORDING TO THE NATIONAL ASSOCIATION OF REALTORS, THOSE SALES FELL OFF BY EIGHT PERCENT IN SEPTEMBER.

**DAY:** Th **FORMAT:** VO

**TYPE:** CRIME PREVENTION

**Describe the story:**... IF YOU PLAN ON ASKING FOR A FLAT-SCREEN TV FOR THE HOLIDAYS, YOU MAY WANT TO ASK FOR A LOCK TO GO ALONG WITH IT.  
LITTLE ROCK POLICE SAY THEFT OF FLAT-SCREEN TVs IS ON THE RISE...



**DAY: F FORMAT: ESS**

**TYPE: POLITICS**

**Describe the story:** FORMER GOVERNOR MIKE HUCKABEE HAS GAINED GROUND IN A RECENT POLL..  
ACCORDING TO THE RASMUSSEN REPORT, AMONG THE REPUBLICAN CANDIDATES..RUDY GIULIANI  
REMAINS AT THE TOP, WITH 20 PERCENT...

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 11-5-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY:** M **FORMAT:** VOSOT

**TYPE:** CONSUMER

**Describe the story:** GOOGLE ANNOUNCES TODAY THE NEXT GENERATION OPERATING SYSTEM...DESIGNED TO FIT IN THE PALM OF YOUR HAND. OUTFITTING YOUR PHONE WITH GOOGLE'S SYSTEM, ANDROID, WILL ALLOW THE PHONE TO ACT LIKE A MINI P-C.

**DAY:** Tu **FORMAT:** VO

**TYPE:** CONSUMER

**Describe the story:** MORE TOYS ARE BEING TAKEN OFF SHELVES AND ADDED TO THE EVER-GROWING RECALL LIST.

MATTEL INCORPORATED RECALLED MORE THAN 172-THOUSAND FISHER-PRICE KITCHEN TOYS IN EUROPE AND THE UNITED STATES.

**DAY:** W **FORMAT:** RDR

**TYPE:** CONSUMER

**Describe the story:** MILLIONS OF TOYS ARE BEING RECALLED AFTER TWO CHILDREN GO INTO A COMA FROM SWALLOWING REMOVABLE PARTS.

THE PROBLEM DETACHABLE BEADS FROM THESE CHINESE-MADE TOYS, AQUA DOTS, CONTAIN A CHEMICAL WHICH CONVERTS INTO A POWERFUL DATE RAPE DRUG WHEN SWALLOWED.

**DAY:** Th **FORMAT:** RDR

**TYPE:** POLITICS

**Describe the story:**... PRESIDENTIAL HOPEFUL MIKE HUCKABEE HAS RECEIVED AN ENDORSEMENT FROM REVEREND DONALD WILDMON.

REV. WILDMON IS THE FOUNDER OF THE AMERICAN FAMILY ASSOCIATION AND IS A RETIRED METHODIST MINISTER.

DAY: F FORMAT: VO

TYPE: POLITICS

**Describe the story:** IT'S BEEN A WEEK FULL OF ENDORSEMENTS FOR FORMER GOVERNOR MIKE HUCKABEE. TONIGHT, HIS CAMPAIGN ANNOUNCES SEVERAL MORE.

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 11/05/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: vosot</b>  TYPE: education  Describe the story: TODAY STATE BOARD OF EDUCATION MEMBERS CHANGED CURRICULUM GUIDELINES ABOUT THE SUBJECT THAT HAD CAUSED CLASSROOM CONTROVERSY	
<b>DAY: TUESDAY FORMAT: sotvo</b>  TYPE: education  Describe the story: THE STATE BOARD OF EDUCATION JUST WRAPPED UP TWO DAYS OF HEARINGS ON THE LONGEST LIST OF CHARTER SCHOOL PROPOSALS ITS EVER RECEIVED....12.	
<b>DAY: WEDNESDAY FORMAT: vo</b>  TYPE: • politics  Describe the story: ARKANSAS CONGRESSMAN JOHN BOOZMAN CO-SPONSORS A BILL THAT WOULD ADD THOUSANDS OF BORDER PATROL AGENTS.	
<b>DAY: THURSDAY FORMAT: vosot</b>  TYPE: • medical  Describe the story: OVER 32-THOUSAND FOLKS ACROSS THE STATE BRAVED THE LINES AND GOT THEIR FLU SHOT.	
<b>DAY: FRIDAY FORMAT: vosot</b>  TYPE: medical  Describe the story: MORE THAN 77-THOUSAND ARKANSANS HAVE RECEIVED FREE FLU SHOTS FROM THE STATE HEALTH DEPARTMENT OVER THE PAST TWO DAYS.	

## WEEKLY PRODUCER REPORT

<p>Name: Melissa Hayes</p> <p>Show: 10:00 p.m. show</p> <p>Week of: 11-12-07 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: M FORMAT: ESS</b></p> <p><b>TYPE: EDUCATION</b></p> <p><b>Describe the story:</b> A GRANT OF 810-THOUSAND DOLLARS WILL BE USED TO RECRUIT MINORITY STUDENTS PURSUING A CAREER IN SCIENCE. FOR THE NEXT FIVE YEARS, MONITORED RESEARCH TEAMS AND PEER TUTORING WILL BE FUNDED AT THE UNIVERSITY.</p>	
<p><b>DAY: Tu FORMAT: PKG</b></p> <p><b>TYPE: MEDICAL</b></p> <p><b>Describe the story:</b> THREE, VERY TREATABLE SEXUALLY TRANSMITTED DISEASES ARE ON THE RISE NATIONWIDE... AND HEALTH OFFICIALS SAY THAT'S A TREND THAT NEEDS TO FLAT-LINE.</p>	
<p><b>DAY: W FORMAT: PKG</b></p> <p><b>TYPE: CONSUMER</b></p> <p><b>Describe the story:</b> HOW MUCH WILL THIS CHRISTMAS COST YOU? AMERICANS ARE EXPECTED TO SPEND AN AVERAGE OF EIGHT HUNDRED DOLLARS EACH BUYING CHRISTMAS GIFTS, AND SOME PARENTS ARE GOING TO EXTREME MEASURES TO MAKE ENDS MEET THIS HOLIDAY SEASON.</p>	
<p><b>DAY: Th FORMAT: PKG</b></p> <p><b>TYPE: MEDICAL</b></p> <p><b>Describe the story:</b>... HOW LATE IS TOO LATE FOR A WOMEN TO HAVE A BABY? MORE THAN EVER WOMEN OVER THE AGE OF 40 ARE HAVING BABIES. IN 2004 MORE THAN 100-THOUSAND WOMEN 40 OR OLDER HAD A BABY...THAT'S TWICE AS MANY IN 1990.</p>	

AND THE TREND CONTINUES TO GROW.

**DAY: F FORMAT: VO**

**TYPE: POLITICS**

**Describe the story:**

THE VICE PRESIDENT OF THE UNITED STATES MAKES A QUICK TRIP TO THE NATURAL STATE TODAY.

DICK CHENEY WAS IN LITTLE ROCK FOR ABOUT TWO HOURS RAISING MONEY FOR THE REPUBLICAN PARTY

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

<p>Name: Lindsey Bryant</p> <p>Show: 6pm</p> <p>Week of: 11/12/07 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT: vosot</b></p> <p>TYPE: education</p> <p>Describe the story: HISTORY TEACHERS HAVE HAD SOME LUCK IN REVERSING SOME CURRICULUM CHANGES RECENTLY MADE BY THE ARKANSAS DEPARTMENT OF EDUCATION --</p>	
<p><b>DAY: TUESDAY FORMAT: vosot</b></p> <p>TYPE: medical</p> <p>Describe the story: NO CLASS FOR STUDENTS IN ONE ARKANSAS SCHOOL DISTRICT TODAY... BUILDINGS WERE EMPTIED IN AN ATTEMPT TO COMBAT AN INFECTION. THAT INFECTION-- DRUG RESISTANT MRSA-- A FORM OF STAPH.</p>	
<p><b>DAY: WEDNESDAY FORMAT: vo</b></p> <p>TYPE: • politics</p> <p>Describe the story: IN THE PRESIDENTIAL RACE, HILLARY CLINTON MAKES IT OFFICIAL HERE IN ARKANSAS.</p>	
<p><b>DAY: THURSDAY FORMAT: vosot</b></p> <p>TYPE: • consumer</p> <p>Describe the story: CONSUMER REPORTS IS WARNING CUSTOMERS ABOUT GIFT CARDS THIS HOLIDAY SEASON.</p>	
<p><b>DAY: FRIDAY FORMAT: vosot</b></p> <p>TYPE: politics</p> <p>Describe the story: VICE PRESIDENT DICK CHENEY MAKES A VERY QUICK STOP IN ARKANSAS TODAY.. TO TALK ABOUT THE WAR IN IRAQ, THE U-S ECONOMY.. AND DUCK</p>	

HUNTING IN ARKANSAS..



## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 11/19/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: vo</b>  TYPE: politics  Describe the story:       U-C-A WILL NOT HOST A PRESIDENTIAL DEBATE FOR THE UPCOMING ELECTION.	
<b>DAY: TUESDAY FORMAT: VOSOT</b>  TYPE: CONSUMER  Describe the story:   A JUDGE MAKES A RULING IN THE PAYDAY LENDING CASE.	
<b>DAY: WEDNESDAY FORMAT: VOSOT</b>  TYPE: • POLITICS  <b>Describe the story:</b> IT'S JUST 43 DAYS UNTIL THE IOWA CAUCUS... AND THE NATION IS STARTING TO TAKE NOTICE OF ARKANSAS' FORMER GOVERNOR.	
<b>DAY: THURSDAY FORMAT: vosot</b>  TYPE: • consumer  <b>Describe the story:</b> WHILE MANY OF US WERE SITTING AROUND WITH LOVED ONES TODAY EATING OUR THANKSGIVING MEALS....SOME DON'T HAVE FAMILY OR AREN'T ABLE TO COOK FOR THEMSELVES.	
<b>DAY: FRIDAY FORMAT: PKG</b>  TYPE: CONSUMER  <b>Describe the story:</b> WHEN DONATIONS PROVIDE YOUR STORES HOLIDAY INVENTORY...THE RECENT RASH OF TOY RECALLS CAN BE AN OVERWHELMING CHALLENGE.	

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 11-19-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY:** M **FORMAT:** PKG

**TYPE:** CRIME PREVENTION

**Describe the story:** LAST WEEK IN K-A-R-K'S SCAM PATROL WE BROUGHT THINGS TO AVOID WHEN DONATING MONEY SO YOU WONT GET SCAMMED.

THIS WEEK THE WATERSHED SENDS OUT A HOLIDAY WARNING--DONT GIVE MONEY TO SOMEONE WHO CALLS YOU...EVEN IF THEY SAY THEY'RE WITH THE WATERSHED.

**DAY:** Tu **FORMAT:** SOTVO

**TYPE:** POLITICS

**Describe the story:**

AND MR. HUCKABEE APPEARED ON MSNBC'S HARDBALL WITH CHRIS MATTHEWS TODAY TO TALK ABOUT HIS CHANCES AT WINNING OVER THE STATE OF IOWA.

**DAY:** W **FORMAT:** SOTVO

**TYPE:** POLITICS

**Describe the story:**

IT'S JUST 43 DAYS UNTIL THE IOWA CAUCUS...AND THE NATION IS STARTING TO TAKE NOTICE OF ARKANSAS' FORMER GOVERNOR.

**DAY:** Th...OFF **FORMAT:**

**TYPE:**

**Describe the story:...**

**DAY: F... OFF FORMAT:**

**TYPE:**

**Describe the story:**

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 11/26/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: vosot</b>  TYPE: consumer  Describe the story:   THERE'S SOME GOOD NEWS FOR THE NEEDIEST RESIDENTS OF HOT SPRINGS -- JUST IN TIME FOR THE HOLIDAYS, AND THE WINTER WEATHER. THIS WEEKEND MARKED THE OPENING OF A NEW RESCUE MISSION FOR HOMELESS MEN.	
<b>DAY: TUESDAY FORMAT: vosot</b>  TYPE: crime prevention  Describe the story: IT'S BEEN ABOUT A MONTH SINCE PULASKI COUNTY LEADERS DECIDED PASSING THE HAT MAY BE THE ONLY WAY TO FUND A SOLUTION TO LOCAL JAIL OVERCROWDING.	
<b>DAY: WEDNESDAY FORMAT: vo</b>  TYPE: • politics  Describe the story:   THE REPUBLICAN PRESIDENTIAL CANDIDATES HIT THE AIRWAVES AGAIN TONIGHT FOR A DEBATE.	
<b>DAY: THURSDAY FORMAT: pkg</b>  TYPE: • consumer  Describe the story:   BILLED AS GOOD FOR ARKANSAS' ECONOMY-- DRILLING ON THE FAYETTEVILLE SHALE, COULD BE CAUSING SOME HAZARDS TO YOUR ENVIRONMENT. ONE EXAMPLE-- CONTAMINATED WATER.	
<b>DAY: FRIDAY FORMAT: VO</b>  TYPE: POLITICS  Describe the story: AS IOWA VOTERS GEAR UP FOR THE CAUCUS IN JANUARY...	

LEADERS IN THE LATINO COMMUNITY, HERE IN ARKANSAS, ARE PREPARING TO GET PEOPLE TO REGISTRATION BOOTHS BEFORE THE PRESIDENTIAL ELECTION.

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 11-26-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY: M FORMAT: PKG**

**TYPE: CRIME PREVENTION**

**Describe the story:**

TRUE TO FORM THE INTERNAL REVENUE SERVICE WANTS SOMETHING FROM YOU -- YOUR TAXES, THAT'S JUST THE WAY IT IS.

THEY ALSO WANT YOU TO HOLD ON TO SOME OF YOUR HARD EARNED MONEY BY NOT GIVING UP TO SCAMMERS.

WHAT BETTER DEAL IS OUT THERE THAN GETTING WORD FROM THE I-R-S THAT THEY WOULD LIKE TO GIVE YOU MONEY--OUT OF THE BLUE.

**DAY: Tu FORMAT: VOESS**

**TYPE: POLITICS**

**Describe the story:**

A GUN LAW CALLED INTO QUESTION BY THE U-S SUPREME COURT IS NOW UNDER THE EYES OF ARKANSAS' ATTORNEY GENERAL.

THE CASE INVOLVES THE DISTRICT OF COLUMBIA'S BAN ON HANDGUNS.

A LOWER COURT STRUCK DOWN D-C'S LAW THAT BANNED PEOPLE FROM OWNING HANDGUNS AND KEEPING WORKING RIFLES AND SHOTGUNS AT HOME.

**DAY: W FORMAT: SOTVO**

**TYPE: POLITICS**

**Describe the story:** TONIGHT WAS THE SECOND PRESIDENTIAL PRIMARY DEBATE HOSTED BY YOU-TUBE AND CNN ...

THIS TIME, IT WAS THE REPUBLICANS' TURN TO ANSWER QUESTIONS FROM AMERICANS -- VIA THE INTERNET.

**DAY: Th FORMAT: VO**

TYPE: HEALTH

**Describe the story:...**

WHO DOESN'T WANT TO LOOK TEN YEARS YOUNGER?

SCIENTISTS SAY THIS CAN BE DONE NOW WITH NO MORE CREAMS, LASERS OR EXPENSIVE SURGERIES.

BY BLOCKING A GENE RESEARCHERS AT STANDFORD UNIVERSITY SAY THEY CAN REVERSE THE SIGNS OF AGING

DAY: F FORMAT: PKG

TYPE: CONSUMER

**Describe the story:**

ARE YOU FINDING YOURSELF SPENDING TOO MUCH MONEY THIS CHRISTMAS?

THAT'S BECAUSE IN-STORE AND ONLINE RETAILERS HAVE LURING CONSUMERS DOWN TO A SCIENCE...AND ACCORDING TO RESEARCH IT'S WORKING

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 12.-10-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY: M FORMAT: NATVO, VOSOT**

**TYPE: POLITICS**

**Describe the story:**

IN THE POLLS, HE'S NUMBER ONE IN SOUTH CAROLINA AND IOWA..  
AND NUMBER TWO NATIONWIDE FOR THE REPUBLICAN NOMINATION..  
WITH ALL THE SUCCESS SCRUTINY FOLLOWS.

**DAY: Tu FORMAT: SOT**

**TYPE: POLITICS**

**Describe the story:.**

A FORMER ARKANSAS STATE REPRESENTATIVE SAYS HE WON'T SUPPORT MIKE HUCKABEE IN THE 2008 PRESIDENTIAL RACE.

IN FACT, HE'S ON HIS WAY TO IOWA TO CAMPAIGN AGAINST HIM.  
HE STATES THE GOVERNOR ACCEPTED NUMEROUS GIFTS FROM ARKANSANS DURING HIS TIME IN OFFICE.

**DAY: W FORMAT: SOT**

**TYPE: POLITICS**

**Describe the story:**

A SLIP OF THE TONGUE TUESDAY BY TEXAS GOVERNOR RICK PERRY IS RAISING EYEBROWS WHEN HE TALKED ABOUT WHO HE WOULD ENDORSE FOR PRESIDENT.

**DAY: Th FORMAT: VOSOT**

**TYPE: EDUCATION**

**Describe the story:...**

SOME LITTLE ROCK TEACHERS WERE ALSO HONORED AT TONIGHT'S MEETING FOR JOINING AN ELITE SQUAD OF EDUCATORS.

24 TEACHERS HAVE RECENTLY COMPLETED THE REQUIREMENTS FOR NATIONAL BOARD CERTIFICATION.

THE DISTRICT NOW BOASTS 84 BOARD CERTIFIED TEACHERS.



**DAY: F FORMAT: VO**

**TYPE: CONSUMER**

**Describe the story:**

FROM TARGET TO WAL-MART, MANY ARE GETTING IN ON THE GREEN TREND.

¶ KOHL'S, FOR INSTANCE, IS WORKING ON ONE OF THE BIGGEST ROOFTOP SOLAR PROJECTS IN AMERICAN HISTORY.

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

<p>Name: Melissa Hayes</p> <p>Show: 10:00 p.m. show</p> <p>Week of: 12.-10-07 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: M FORMAT: NATVO, VOSOT</b></p> <p><b>TYPE: POLITICS</b></p> <p><b>Describe the story:</b> IN THE POLLS, HE'S NUMBER ONE IN SOUTH CAROLINA AND IOWA.. AND NUMBER TWO NATIONWIDE FOR THE REPUBLICAN NOMINATION.. WITH ALL THE SUCCESS SCRUTINY FOLLOWS.</p>	
<p><b>DAY: Tu FORMAT: SOT</b></p> <p><b>TYPE: POLITICS</b></p> <p><b>Describe the story:.</b> A FORMER ARKANSAS STATE REPRESENTATIVE SAYS HE WON'T SUPPORT MIKE HUCKABEE IN THE 2008 PRESIDENTIAL RACE. IN FACT, HE'S ON HIS WAY TO IOWA TO CAMPAIGN AGAINST HIM. HE STATES THE GOVERNOR ACCEPTED NUMEROUS GIFTS FROM ARKANSANS DURING HIS TIME IN OFFICE.</p>	
<p><b>DAY: W FORMAT: SOT</b></p> <p><b>TYPE: POLITICS</b></p> <p><b>Describe the story:</b> A SLIP OF THE TONGUE TUESDAY BY TEXAS GOVERNOR RICK PERRY IS RAISING EYEBROWS WHEN HE TALKED ABOUT WHO HE WOULD ENDORSE FOR PRESIDENT.</p>	
<p><b>DAY: Th FORMAT: VOSOT</b></p> <p><b>TYPE: EDUCATION</b></p> <p><b>Describe the story:...</b> SOME LITTLE ROCK TEACHERS WERE ALSO HONORED AT TONIGHT'S MEETING FOR JOINING AN ELITE SQUAD OF EDUCATORS. 24 TEACHERS HAVE RECENTLY COMPLETED THE REQUIREMENTS FOR NATIONAL BOARD CERTIFICATION. THE DISTRICT NOW BOASTS 84 BOARD CERTIFIED TEACHERS.</p>	

DAY: F FORMAT: VO

TYPE: CONSUMER

**Describe the story:**

FROM TARGET TO WAL-MART, MANY ARE GETTING IN ON THE GREEN TREND.

¶ KOHL'S, FOR INSTANCE, IS WORKING ON ONE OF THE BIGGEST ROOFTOP SOLAR PROJECTS IN AMERICAN HISTORY.

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 12.-03-07  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY:** M **FORMAT:** PKG

**TYPE:** POLITICS

**Describe the story:** NOW CAMPAIGNING AS THE REPUBLICAN FRONTRUNNER IN IOWA...  
EXPERTS SAY THE TARGET ON THE BACK OF PRESIDENTIAL HOPEFUL MIKE HUCKABEE HAS WITHOUT A DOUBT GOTTEN BIGGER.  
TODAY HE SEEMED READY FOR ALL COMERS.

**DAY:** Tu **FORMAT:** VO

**TYPE:** POLITICS

**Describe the story:**

THE CITY OF LITTLE ROCK HARD AT WORK TONIGHT.  
A MAJOR ISSUE BEFORE THEM TONIGHT PIT BULLS AND WHAT TO DO ABOUT THE BREED.  
ALL CITY DIRECTORS AGREED TONIGHT SOMETHING NEEDS TO BE DONE, BUT WHAT?  
THE BOARD HEARD TONIGHT ABOUT THE INCREASE IN THE PIT BULL POPULATION IN LITTLE ROCK OVER THE PAST  
FEW YEARS IN PART DUE TO PIT BULL BANS IN EVERY CITY IN PULASKI COUNTY.

**DAY:** W **FORMAT:** VO

**TYPE:** HEALTH

**Describe the story:**  
WHY IS IT, EXACTLY, THAT THE FLU IS SO PREVALENT DURING THE COLD, WINTER MONTHS... AND NOT DURING THE SUMMER? RESEARCHERS AT MOUNT SINAI SCHOOL OF MEDICINE THINK THEY KNOW WHY: COLD AND DRY WINTER AIR IS EXACTLY WHAT THE FLU BUG NEEDS TO REMAIN STABLE AND IN THE AIR LONGER.

**DAY:** Th **FORMAT:** PKG

**TYPE:** CRIME PREVENTION

**Describe the story:...**

IF YOU'VE  
NEVER HAD TO  
LOOK DOWN THE BARREL OF A HANDGUN POINTED AT YOUR FACE--YOU'LL NEVER KNOW WHAT IT FEELS  
LIKE.

LETS HOPE YOU NEVER WILL.

FOR TWO LADIES WHO WORK AT A DOLLAR GENERAL STORE  
THEY KNOW THE TERROR OF WHAT IT'S LIKE.

AND THE ACT ALONE, HAS PUT THE MAN WITH THE GUN, IN THE SITES OF

**DAY: F FORMAT: VOSOT**

**TYPE: POLITICS**

**Describe the story:** MIKE HUCKABEE BROUGHT HIS FAST-RISING PRESIDENTIAL CAMPAIGN TO THE  
CAROLINAS... AND SAID HIS MESSAGE IS BEHIND THE SURGE.

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 12/03/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: pkg</b>  TYPE: crime prevention  Describe the story: THE FEDERAL GOVERNMENT HAS SOME SOBERING NEWS ABOUT THE STATE OF AMERICAN FAMILIES -- AND IT HAS TO DO WITH THE MASSIVE RISE IN JUVENILE DELINQUENCY ACROSS THE COUNTRY IN THE PAST FEW DECADES.	
<b>DAY: TUESDAY FORMAT: ess</b>  TYPE: education  Describe the story: 250 ARKANSAS TEACHERS RECEIVE NATIONAL BOARD CERIFICATION FROM THE NATIONAL BOARD FOR PROFESSIONAL TEACHING STANDARDS.	
<b>DAY: WEDNESDAY FORMAT: pkg</b>  TYPE: • education  <b>Describe the story:</b> A CENTRAL ARKANSAS EDUCATOR WAS GIVEN THE STATE'S HIGHEST HONOR TODAY. PAUL GRAY, A HISTORY TEACHER AT RUSSELLVILLE HIGH SCHOOL HAS BEEN NAMED THE 2008 ARKANSAS TEACHER OF THE YEAR.	
<b>DAY: THURSDAY FORMAT: pkg</b>  TYPE: • consumer  <b>Describe the story:</b> THE DEBATE ABOUT PAYDAY LENDERS AND HOW THEY PRACTICE CONTINUES TO PERCOLATE... THE STATE SUPREME COURT IS NOW IN THE MIDDLE OF A LAWSUIT....	
<b>DAY: FRIDAY FORMAT:</b>  TYPE:  <b>Describe the story:</b>	

## WEEKLY PRODUCER REPORT

<p>Name: Melissa Hayes</p> <p>Show: 10:00 p.m. show</p> <p>Week of: 12.-17-07 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: M    FORMAT: PKG</b></p> <p><b>TYPE: CONSUMER</b></p> <p><b>Describe the story:</b> 'TIS THE SEASON TO BE SHOPPING ... AND MANY AMERICANS ARE WONDERING WHETHER THEY SHOULD.</p> <p>PRESIDENT BUSH SAYS THE ECONOMY IS FINE, AND THE RETAIL INDUSTRY SAYS...SALES ARE UP OVER LAST YEAR.</p> <p>BUT HIGH GAS PRICES ... AND THE BURSTING HOUSING BUBBLE ARE FORCING A LOT OF US TO RETHINK THE SEASON OF GIVING.</p>	
<p><b>DAY: Tu    FORMAT:</b></p> <p><b>TYPE:</b></p> <p><b>Describe the story:</b></p>	
<p><b>DAY: W    FORMAT:</b></p> <p><b>TYPE:</b></p> <p><b>Describe the story:</b></p>	
<p><b>DAY: Th    FORMAT:</b></p> <p><b>TYPE:</b></p> <p><b>Describe the story:...</b></p>	

**DAY: F FORMAT:**

**TYPE:**

**Describe the story:**

Education • Crime Prevention • Medical • Politics • Consumer • Other \_\_\_\_\_



## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 12/17/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: ess</b>  TYPE: politics  Describe the story:    TODAY'S RASMUSSEN POLL WAS RELEASED AND ON THE DEMOCRATIC SIDE HILLARY CLINTON CONTINUES TO MAINTAIN A STRONG LEAD.	
<b>DAY: TUESDAY FORMAT: ESS</b>  TYPE: POLITICS  Describe the story:  MIKE HUCKABEE HAS 23 PERCENT IN THE LASTEST RASMUSSEN POLL	
<b>DAY: WEDNESDAY FORMAT: VOSOT</b>  TYPE: • CONSUMER  <b>Describe the story:</b> PAYDAY LOANS AND THE HOLIDAYS MAKE FOR A VERY UNMERRY MIX. THAT'S ACCORDING TO A LOCAL GROUP THAT'S BEEN STUDYING THE QUICK CASH OPTION.	
<b>DAY: THURSDAY FORMAT: VOSOT</b>  TYPE: • CONSUMER  <b>Describe the story:</b> AUTHORITIES ARE GOING TO BE OUT IN FULL FORCE LOOKING FOR DRUNK DRIVERS.	
<b>DAY: FRIDAY FORMAT: vosot</b>  TYPE: politics  <b>Describe the story:</b> THE CLINTON SCHOOL OF PUBLIC SERVICE IS EXPANDING ITS REACH IN ARKANSAS' CAPITAL CITY.	